Doing the business,

from digital library to
digital publisher

Ross Coleman
Director Sydney eScholarship
University of Sydney Library
an eScholarship framework enables integrated services as a foundation for sustainable, innovative scholarly publishing

Digital library collections

The Sydney Electronic Text and Image Service

introduction

SETIS provides access to a large number of networked and in-house full text databases, primarily but not exclusively, source texts within the humanities. In addition to these library, philosophical

Project platforms

Australian Studies Resources

Welcome to the Australian Studies Resources page at the University of Sydney Library's Electronic Text and Image Service (SETIS).

Publishing services

Sydney University Press

Digital repository archive

Sydney eScholarship Repository

The University of Sydney Library

eResearch support

Sydney eScholarship Digital Project Analyst
Integrating digital library and publishing

- Digital repository – eg DSpace
- Research publications – meeting HERDC
- Managed and open access
- Contracts – rights and licencing
- Focus on books, conferences and re-use
- Positioning, projects and possibilities
Defining a research publication

In Australia research publications are books, book chapters, journal articles and/or conference publications ...characterised by HERDC as:

- substantial scholarly activity, discussion of the relevant literature
- originality (i.e. not a compilation of existing works)
- veracity through a peer process or by commercial publication
- increasing the stock of knowledge
- in a form that enabling dissemination of knowledge

(publications that meet these criteria generate research points that are converted into federal research funds)
Business model - dynamic hybrid

- capacity to deliver both digital and print content
- capacity to mix both open-access and paid delivery
- enables response to different demands and markets
- publication outputs take the forms appropriate for the work, the readership and the market.
- experimental platform for new and emerging forms
- flexibility to alter and adapt the mix as technology, demands and markets shift.
- meets criteria for research publication (HERDC)
## Values matrix – towards sustainability

<table>
<thead>
<tr>
<th>Direct income</th>
<th>Tangible benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>sales and diversified income</td>
<td>citation/OA download</td>
</tr>
<tr>
<td>accrued via eStore (split SUP</td>
<td>metrics, research</td>
</tr>
<tr>
<td>and Library), ‘long tail’</td>
<td>assessments, productivity</td>
</tr>
<tr>
<td>PoD publishing, trade pricing</td>
<td>index etc</td>
</tr>
</tbody>
</table>

<table>
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<tr>
<th>Indirect income</th>
<th>Intangible benefits</th>
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<tbody>
<tr>
<td>publishing subsidies,</td>
<td>scholarly/intellectual value,</td>
</tr>
<tr>
<td>research publication funding</td>
<td>social impact, authority,</td>
</tr>
<tr>
<td>points, etc</td>
<td>brand etc</td>
</tr>
</tbody>
</table>
Integration - publication/repository - conference

Open Conference System

Editorial selection Peer review

OAI Access and Publication

Sydney eScholarship Repository: Sustainable Data from Digital Fieldwork

Sustainable Data from Digital Fieldwork. From creation to archive and back ... Academic papers on the theme Fieldwork: from creation to archive and back; ...

Print on demand
Integration – publication/repository – edited work

Proposal - community impact/need

Editorial selection Peer review

OAI Access and Publication

Sydney eScholarship Repository
The University of Sydney Library

DSpace

Google

The Sydney eScholarship Repository: Kids Count: Better early ...
All of Sydney eScholarship. Sydney University Press, Kids Count: Better early childhood education and care in Australia. Search for:

ens.library.usyd.edu.au/handle/2123/1967 - 17k - Cached - Similar pages
by R Submissions - All 2 versions

Open ACCESS Research

Sup eStore

Print on demand

The University of Sydney
Australian classics – integrated publishing

- ARC projects
- CAL/AustLit
- new editorial
- teaching demand
- archived in SETIS
- free PDFs
- part of textual corpora
- print on demand
- contextualised in AustLit

The University of Sydney
Re-use - archived digital collections

Classic Australian Works

Print on demand

SUP eStore secure e-commerce transaction [Usyd ICT]

print and despatch

XML/TEI [SETIS]

PDF [SUP]

RDO [UPS]
Re-use and re-mix - archived digital collections

APRIL, Australian Poetry Resources Internet Library

Research focus

Australian Poetry: Production, Distribution and Reception.

- CAL partnership
- collected works
- textual study
- biblio & bios
- publishing
- audio & video
- open access
- managed delivery
Re-use and re-mix - archived digital collections

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183 poets
36,270 poems
Re-use and re-mix - archived digital collections
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SETIS - XML / PDF

Customised anthologies
DOI tagged

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Sydney University Press

Print on Demand
integrated services for publishing

- each service adds value to the other
- each service delivers outputs as appropriate to role

The Sydney Electronic Text and Image Service

Sydney eScholarship Repository
The University of Sydney Library

Sydney University Press
Thank you

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