

*Doing the business,*

**from digital library to  
digital publisher**

Ross Coleman

Director Sydney eScholarship

University of Sydney Library



# an eScholarship framework enables integrated services as a foundation for sustainable, innovative scholarly publishing



## Sydney eScholarship



**Sydney eScholarship**  
an initiative of the University of Sydney Library

Sydney eScholarship is a set of innovative services for the University of Sydney that integrates the management of digital content with new forms of access and scholarly publication.

## Digital library collections

**The Sydney Electronic Text and Image Service**

introduction

SETIS provides access to a large number of networked and in-house full text databases, primarily but not exclusively, source texts within the humanities. In addition to these literary, philosophical

## Project platforms

**Australian Studies Resources**

Welcome to the Australian Studies Resources page at the University of Sydney Library's Electronic Text and Image Service (SETIS).

## Publishing services

**Sydney University Press**

## Digital repository archive

**Sydney eScholarship Repository**  
The University of Sydney Library



## eResearch support

Sydney eScholarship Digital Project Analyst

# Integrating digital library and publishing

- Digital repository – eg DSpace
- Research publications – meeting HERDC
- Managed and open access
- Contracts – rights and licencing
- Focus on books, conferences and re-use
- Positioning, projects and possibilities



# Defining a research publication

In Australia research publications are books, book chapters, journal articles and/or conference publications  
...characterised by HERDC as:

- substantial scholarly activity, discussion of the relevant literature
- originality (i.e. not a compilation of existing works)
- veracity through a peer process or by commercial publication
- increasing the stock of knowledge
- in a form that enabling dissemination of knowledge

*(publications that meet these criteria generate research points that are converted into federal research funds)*



# Business model - dynamic hybrid

- capacity to deliver both digital and print content
- capacity to mix both open-access and paid delivery
- enables response to different demands and markets
- publication outputs take the forms appropriate for the work, the readership and the market.
- experimental platform for new and emerging forms
- flexibility to alter and adapt the mix as technology, demands and markets shift.
- meets criteria for research publication (HERDC)



# Values matrix – towards sustainability

<u>Direct income</u> sales and diversified income accrued via eStore (split SUP and Library), 'long tail' PoD publishing, trade pricing	<u>Tangible benefits</u> citation/OA download metrics, research assessments, productivity index etc
<u>Indirect income</u> publishing subsidies, research publication funding points, etc	<u>Intangible benefits</u> scholarly/intellectual value, social impact, authority, brand etc



# Integration - publication/repository - conference

PKP  
PUBLIC  
KNOWLEDGE  
PROJECT

Open  
Conference  
System

Editorial selection  
Peer review

Sustainable Data from Digital Fieldwork

APSR  
AUSTRALIAN PARTNERSHIP FOR  
SUSTAINABLE REPOSITORIES



from creation  
to archive  
and back

Presented by Pacific and Regional Archive for Digital Sources in Endangered Cultures



Sydney eScholarship Repository  
The University of Sydney Library



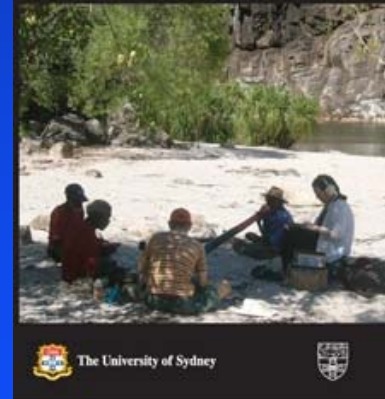
Sydney University Press



Google [Web](#) [Images](#) [Video](#)  
sustainable fieldwork

OAI  
Access  
and  
Publication

Sustainable data from  
digital fieldwork  
Edited by Linda Barwick and Nicholas Thieberger



Sydney eScholarship Repository : [Sustainable Data from Digital ...](#)  
**Sustainable** Data from Digital **Fieldwork**: From creation to archive and back ... Academic papers on the theme **Fieldwork**: from creation to archive and back; ...  
[ses.library.usyd.edu.au/handle/2123/1160](http://ses.library.usyd.edu.au/handle/2123/1160) - 14k - [Cached](#) - [Similar pages](#)



The University of Sydney

Open  
ACCESS  
Research

Print on  
demand



SUP eStore

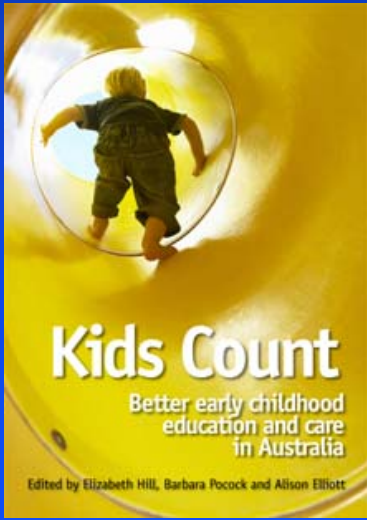
# Integration – publication/repository – edited work

Proposal -  
community  
impact/need

Editorial selection  
Peer review



OAI  
Access  
and  
Publication



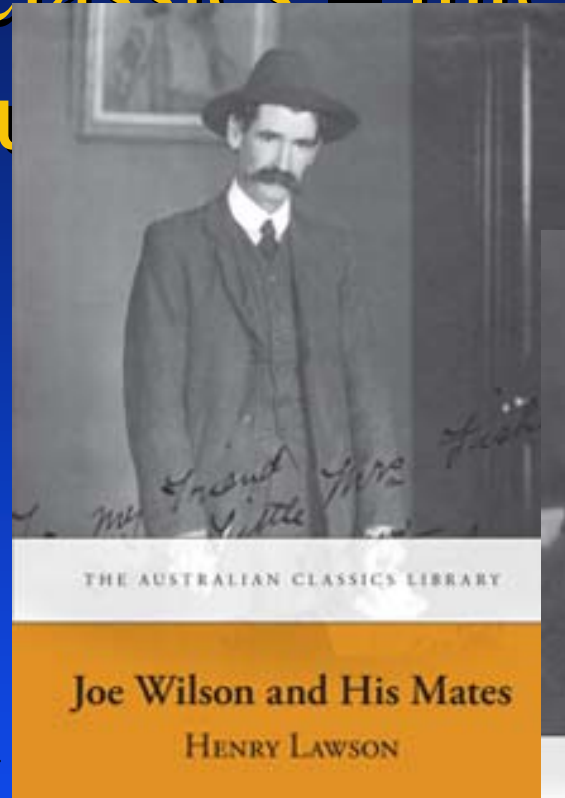
Print on  
demand





# Australian classics – integrated

- ARC projects
- CAL/AustLit
- new editorial
- teaching demand
- archived in SETIS
- free PDFs
- part of textual corpora
- print on demand
- contextualised in AustLit

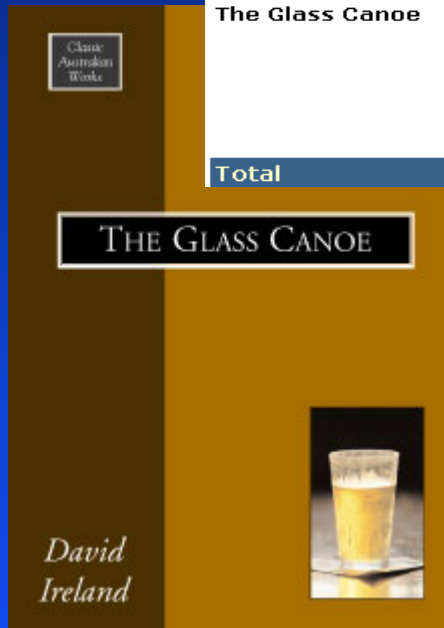


# Re-use - archived digital collections

Print on demand

**CLASSIC AUSTRALIAN WORKS**

Item	Unit Price	Quantity	Line Total
The Glass Canoe	A\$29.95	1 <a href="#">Modify</a>	A\$29.95 <a href="#">Remove</a>
<b>Subtotal</b>			A\$29.95
<b>Shipping charges apply</b>			<a href="#">more details</a>
<b>Total</b>			A\$29.95



SUP eStore  
secure e-commerce  
transaction  
[Usyd ICT]



XML/TEI  
[SETIS]



PDF  
[SUP]



RDO  
[UPS]



print and  
despatch



# Re-use and re-mix - archived digital collections

## APRIL, Australian Poetry Resources Internet Library

### Research focus

Australian Poetry:  
Production,  
Distribution and  
Reception.

- CAL partnership
- collected works
- textual study
- biblio & bios
- publishing
- audio & video
- open access
- managed delivery



# Re-use and re-mix - archived digital collections

## APRIL, Australian Poetry Resources Internet Library

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SETIS - XML / PDF

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**183 poets**  
**36,270 poems**

**Walzing Matilda**  
(Carrying a Swag.)  
Oh there was a man named Corrah in the Ballroom,  
Under the shade of a Turkish cap,  
And he sang as he looked at his old lady looking  
"Oh! it was a walking Matilda with me!"

**The Story Of Missed Gony**  
Here is the old story  
Of a young man and a young woman  
Who were in love and had a plan  
To marry and live together  
But the young man was so foolish  
That he went to the bank  
To borrow some money  
And he forgot to bring the money  
So the young woman was so angry  
That she went to the bank  
To borrow some money  
And she forgot to bring the money  
So the young man was so angry  
That he went to the bank  
To borrow some money  
And he forgot to bring the money

**The Lost Drink**  
I had spent the night in the watch-house —  
My head on the size of three —  
I read and asked the chemist  
To fix up a drink for me,  
To be brewed in my various bottles  
With soda and plenty of ice,  
With something that smelt like lemon,  
And something that seemed like gin.

**The Pillars of Asgard**  
Shall ye — — — curstest,  
Merry ye — — — heath,  
Oid yer — — — linn up,  
Oid yer — — — ginn,  
Sis the — — — stannery  
Ain' wailth the — — — run



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SETIS - XML / PDF

Customised  
anthologies  
DOI tagged

**183 poets**  
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**Walzing Matilda**  
(Carrying a Swag.)  
Oh! there once was a swagman camped in the billabong,  
Under the shade of a Coolibah tree,  
And he sang as he looked at the old billie holding,  
"Whirl come a-walzing, Matilda with me!"

**The Story Of Mungo Cove**  
Here is the story of Mungo Cove,  
And the story of the old man,  
Who lived on the bank of the old billie,  
And he sang as he looked at the old billie holding,  
"Whirl come a-walzing, Matilda with me!"

**The Austral-aires**  
The Austral-aires  
Fellows of Australia,  
Ebbles an' coves an' coots,  
Shall yer --- carcass,  
Mooze yer --- boots,  
Gird yer --- loins up,  
Gird yer --- gams,  
Set the --- scenery  
An' watch the --- run.

**The Lost Drink**  
I had spent the night in the watch-house ---  
My head was the size of three ---  
I roared and asked the chambermaid  
To fix up a drink for me,  
But she showed it me various bottles  
With rods and plenty of iron,  
With something that smelt like nitro,  
And something that smelt like opium.



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SETIS - XML / PDF

Customised  
anthologies  
DOI tagged

**183 poets**  
**36,270 poems**

**electronic**

**print**

Sydney University Press

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Print on Demand



# integrated services for publishing

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The University of Sydney Library



Sydney University Press

- each service adds value to the other
- each service delivers outputs as appropriate to role



# Thank you

[r.coleman@library.usyd.edu.au](mailto:r.coleman@library.usyd.edu.au)

